



## **COSMOPROF ASIA 2003, *the Asia beauty event***

**Hong Kong**

**November 12-14, 2003**

Exhibit at **COSMOPROF ASIA 2003's U.S. Pavilion**. Commercial Service trade experts from 15 markets will help you meet buyers and gain new export opportunities in:

Australia	Japan	Russian Far East
China	Korea	Singapore
Hong Kong	Malaysia	Taiwan
India	New Zealand	Thailand
Indonesia	Philippines	Vietnam

### **Why COSMOPROF ASIA 2003 and Hong Kong?**

- Cosmoprof Asia is the largest and most prestigious international beauty trade event in Asia
- Hong Kong is *the gateway to China*, a market with 1.2 billion consumers, and 6.8 million Mainland Chinese visit Hong Kong annually
- A free port with no import duties on cosmetics, perfumes and toiletries, Hong Kong is the trading hub for all of Asia
- The 13<sup>th</sup> largest destination for U.S. exports, Hong Kong purchases more than US\$100 million worth of U.S. cosmetics, perfumes and toiletries
- Hong Kong is safe, convenient, and has an excellent infrastructure and environment for doing business

### **Who should exhibit at COSMOPROF ASIA 2003?**

Suppliers of the following categories:

- Color cosmetics, skincare, personal care, perfumery, toiletries
- Natural health care
- Hair products, hair salon equipment, and salon furnishings
- Raw materials, machinery, and packaging for the cosmetics, toiletries and personal care, hair and skincare products industries
- Professional beauty salon and spa equipment

### What do I get as a U.S. Pavilion exhibitor?

- One-on-one counseling from Commercial Service trade experts from 15 Asia-Pacific markets
- A schedule of targeted, one-on-one appointments with buyers from Hong Kong and around the Asia-Pacific region
- A U.S. Consulate General-hosted networking reception
- A fully-furnished 12 square meter booth
- Pre-show publicity
- Logistical support, use of the exhibitor lounge, and more

### How do I learn more about exhibiting at COSMOPROF ASIA?

Call your local U.S. Export Assistance Center or fill out the section below and fax to: (852) 2845 9800 before July 18, 2003.

- ☐ I am interested in learning more about exhibiting at Cosmoprof Asia 2003
- ☐ I am interested in appointments with trade experts from the following markets:
  - ☐ Australia                      ☐ Japan                      ☐ Russian Far East
  - ☐ China                              ☐ Korea                      ☐ Singapore
  - ☐ Hong Kong                      ☐ Malaysia                      ☐ Taiwan
  - ☐ India                              ☐ New Zealand                      ☐ Thailand
  - ☐ Indonesia                      ☐ Philippines                      ☐ Vietnam

### Contact Information

Mr./Mrs./Ms./Miss First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Company: \_\_\_\_\_ Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Product/Service: \_\_\_\_\_